

# Experts say U.S. flavored E-cigarette products ban will have little effect

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Tobacco-Free Kids, told *NBC News*. "Millions of flavored products will remain available."

**More information:** [NBC News Article](#)

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The U.S. ban on certain flavored e-cigarette products that takes effect Thursday will do little to stem teens' use of nicotine, experts say.

Youth-friendly flavors such as mint and [fruit](#) are targeted by the ban, but menthol and tobacco flavors will still be legal. And the ban applies only to cartridge or prefilled pod devices. All other devices will still be on the market, *NBC News* reported. That includes highly concentrated, refillable nicotine vape products called Smok and Suorin Drops and disposable vape pods called Puff Bars.

"I'm not very optimistic," Bonnie Halpern-Felsher, Ph.D., a professor at Stanford University in California who studies teen vaping, told *NBC News*. "We really do need to have enforcement of the law across all [tobacco products](#), regardless of these loopholes."

"The [new policy](#) does not solve the problem," Matthew Myers, president of the Campaign for

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