

What makes the world's fastest shoe so fast? New study provides insight

21 November 2018, by Lisa Marshall



The Nike Zoom Vaporfly 4% shoe being tested at CU Boulder. Credit: Casey A. Cass/CU Boulder

The secret ingredient in the world's fastest marathon shoe lies primarily in its squishy midsole, not in its controversial carbon fiber plate, new CU Boulder research suggests.

"This paper demonstrates that the bulk of the <u>energy</u> saved through this shoe comes through its softer, better <u>foam</u>," said senior author and integrative physiology professor Rodger Kram. "The carbon fiber plate is just a cherry on top."

The study, published today in the journal *Sports Medicine*, marks the latest scientific chapter for the Nike Vaporfly 4%, the fabled racing flat worn by five of the six top finishers at this month's New York City Marathon and the two men who toppled the <u>marathon</u> and half marathon world records earlier this fall.

Previous CU Boulder research found that the shoe—which features a thick foam midsole with a

spoon-shaped plate inside—enables athletes to exert, on average, 4 percent less energy while running. That finding inspired the shoe's name. For a four-hour marathoner, 4 percent savings translates to almost 10 minutes faster. For a worldclass 2:03 marathoner, it could make the first subtwo-hour marathon possible.

The looming question among <u>runners</u>, shoe manufacturers and critics who have suggested it be banned: Exactly what makes this shoe so fast?

A combination of factors

To find out, Shalaya Kipp, then a graduate student in Kram's lab, enlisted 10 competitive male runners who wear a size-10 shoe and could comfortably run a 10K in under 35 minutes. Kipp and lead author Wouter Hoogkamer, a postdoctoral researcher, placed reflective markers on the runners' legs and shoes, then had them run for five minutes on a treadmill at a six-minute-per-mile pace while a 3-D motion-capture system measured their joint mechanics. They also took measurements of the force with which the runners hit the ground and the energy returned with each step.

Each runner completed three treadmill trials, wearing a different high-end running flat—the Nike Vaporfly prototype, the Nike Zoom Streak 6, or the Adidas adizero Adios Boost 2.

Then the researchers compared how running biomechanics differed between shoes.

"We found that it is not one magic thing that explains the metabolic savings in this shoe, but rather a combination of a whole bunch of biomechanical factors related to the foam and the plate," said Hoogkamer.

Contrary to what they expected, they found no difference in the runners' knee or hip joint mechanics between shoes. But they did find that



those wearing the 4% shoes didn't have to exert as half-marathon world record in the shoes, clocking much muscular torque at their ankles, and thus the 58:18. calf muscles did not have to do as much work.

Further, the plate made the shoe less flexible and thus the foot muscles that stabilize the toe joints didn't have to work so hard.



Wouter Hoogkamer places motion sensors on a runner in order to test the biomechanics of the Nike Zoom Vaporfly 4% shoe. Credit: Casey A. Cass/CU Boulder

The earlier study found that the foam cushion returns a whopping 87 percent of the energy it takes in with each step.

"This shoe doesn't give you energy but it prevents you from losing as much energy every time your foot strikes the ground," says Kram. "That can make a big difference."

A shoe arms race

The shoe is the latest innovation in what some are calling an escalating "shoe arms race" as companies one-up each other in hopes of breaking the two-hour marathon barrier.

In September, Kenyan marathoner Eliud Kipchoge officially broke the world marathon record in the 4% shoe, with a time of 2:01:39 at the Berlin Marathon. A month later, Abraham Kiptum broke the men's

Some critics have called for the International Association of Athletics Federations ban the shoe. suggesting the spoon-shaped carbon-fiber plate embedded in the foam sole acts like a spring and gives athletes an unfair advantage. The study suggests it merely stiffens the shoe.

"When we measured the energy stored and returned in the plate, we found it to be minuscule," said Hoogkamer, noting about 50 times more energy savings come from the foam. "Lots of shoes have foam midsoles and every foam has some spring action to it."

Nike provided the shoes but this latest study was not otherwise funded by Nike.

The research team hopes their research can lend scientific evidence to the ongoing debate over what constitutes unfair advantage in shoe design. More importantly, they hope it can help companies design better shoes for runners of all abilities.

"The point of foot races is to see who can run the fastest and these new technologies help people to run faster," said Kram.

His advice for marathoners gunning for a personalrecord: Consider a resilient shoe with a thick cushion.

More information: Wouter Hoogkamer et al. The Biomechanics of Competitive Male Runners in Three Marathon Racing Shoes: A Randomized Crossover Study, Sports Medicine (2018). DOI: 10.1007/s40279-018-1024-z

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