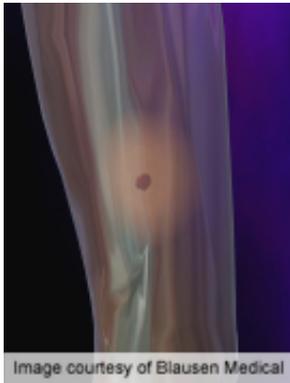


# Video-based info increases men's skin health awareness

14 April 2014



were higher odds of CSE and skin cancer diagnosis based on baseline attitudes, behaviors, and skin cancer history.

"A video-based intervention may increase whole-body CSE and skin cancer diagnosis in older [men](#)," the authors write.

**More information:** [Abstract](#)

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(HealthDay)—Exposure to video-based education increases men's skin awareness and attendance at whole-body clinical skin examinations (CSEs), according to a study published in the April issue of *JAMA Dermatology*.

Monika Janda, Ph.D., from the Queensland University of Technology in Brisbane, Australia, and colleagues conducted a clinical trial in which men (aged ≥50 years) were randomized to receive either a video-based intervention (469 men) or brochures only (461 men; overall response rate, 37.1 percent). Interviews were conducted at baseline and seven months later.

The researchers found that 540 of 870 men (62.1 percent) self-reported a CSE since receiving intervention materials. Men in both groups had similar attendance to any CSE (56.4 percent in the [intervention group](#) and 52.8 percent in the control group), but those in the intervention group were more likely to self-report a whole-body CSE (35.3 versus 27.2 percent;  $P = 0.01$ ). Diagnosis occurred for two melanomas, 29 [squamous cell carcinomas](#), and 38 [basal cell carcinomas](#), with a higher proportion of malignant lesions in the intervention group (60.0 versus 40.0 percent;  $P = 0.03$ ). There

APA citation: Video-based info increases men's skin health awareness (2014, April 14) retrieved 12 October 2022 from <https://medicalxpress.com/news/2014-04-video-based-info-men-skin-health.html>

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